

FOR IMMEDIATE RELEASE Monday, June 15, 2009

Troy Lee Designs Welcomes Epic Action Video Cam to the Team!

It's always great when you can partner with a company whose product is truly the best in their category. The **Epic Action Video Cam** is by far the most advanced action sports camera on the market and certainly the most compatible and user-friendly. The camera weighs an undetectable 2.5 ounces and measures less than 3 inches in length making it perfect for helmets of any kind. The **Epic Cam** shoots 30 frames per second of digital video, supports up to 4GB memory card, has a built in microphone for continuous audio and it stores up to 100 minutes of action video. All of those things make it the perfect fit for motocross. It also has a YouTube action upload feature that makes it simple even for those who aren't as tech-savvy.

The **Troy Lee Design's/Lucas Oil/ PPG/ Honda team** is growing and partnering with amazing companies like **Epic** will only spur on that growth.

*"We've been playing with the **Epic Action Video Cam** for a few weeks now and we are really having fun with it," says race team manager David Pingree. He adds, "The riders don't even notice the camera on their helmet because it's so light. And the shape of it makes it really easy to use. Some of the other brands are massive and bulky. We've run the camera on at least one of our riders at every round of the nationals so far this year and we will continue to do so. It's a good tool to use for the riders and it's a lot of fun."*

Be sure to check out all of the **Troy Lee Designs** riders and the **Epic Action Video Cam** at the upcoming Texas, Colorado or Washougal rounds of the **Lucas Oil AMA Motocross Nationals**.

The **Troy Lee Designs/Lucas Oil/ PPG/ Honda race team** would like to thank all of the amazing companies that have supported our racing efforts over the years. We would also like to welcome our new sponsors that will be an integral part of the crew in years to come. Among those are **Lucas Oil, Seaspan, Avia, SKULLCANDY, EPIC Action Video Cam, Rossignol, Kasey Kahne Racing** and **Icon Aircraft**. These companies have come onboard for 2009 and we are excited about working with them.

We would also like to acknowledge the sponsors that are returning this year. Those include **American Honda, Wings for Life, PPG, Pacific Collision Centers, Couts Heating and Cooling, Dunlop, VP Racing Fuels, Pro Circuit, Renthal, ODI, Excel, RK, N-Style, Selle Italia, Alpinestars, Jimmy Vasser, Cornwell Tools, Cumberland, Cycra, Malcolm Smith, Flexfit, Hinson, Leatt Brace, Light Speed, MetTec, Momo, Muc-Off, QTM, Talon Hubs, CRF's Only** and **Twin Air**. We could not go racing without you. Thank you for your support of the **Troy Lee Designs Race Team**.

We would also like to acknowledge **Mid-Cities Honda** for their continued support of Sean Borkenhagen.--